

WHAT'S

YOUR CURL TYPE?

Getting to know your curls is the first essential step to identifying the best products and treatments for you.



IDENTIFY THE CURL TYPE



WAVY
2A



WAVY
2B



WAV
Y 2C



CURLY
3A



CURLY
3B



CURLY
3C

CHOOSE THE LOOK

DRY HAIR

WET HAIR

NATURAL CURLS

shampoo +
leave-in +
primer + fluid

shampoo +
mask + primer
+ fluid

shampoo +
conditioner +
primer + fluid

shampoo +
mask + primer
+ fluid

shampoo + mask
+ leave-in + primer
+ fluid

shampoo +
conditioner
+ leave-in + primer +
fluid

VOLUMINOUS
CURLS

shampoo +
leave-in + primer

shampoo +
leave-in +
primer

shampoo +
mask + primer

shampoo +
mask + primer

shampoo +
mask + primer

shampoo +
mask + primer

SOFT AND DEFINED
CURLS

shampoo +
leave-in + primer
+ gel

shampoo +
mask + primer
+ gel

shampoo +
conditioner +
primer + gel

shampoo +
mask + primer
+ gel

shampoo + mask
+ leave-in + primer
+ gel

shampoo +
conditioner + leave-
in + primer + gel

LOOSE AND
DEFINED CURLS

shampoo + leave-
in + primer +
perfectionist

shampoo +
mask + leave-in
+ primer +
perfectionist

shampoo +
conditioner + leave-
in + primer
+ perfectionist

shampoo +
mask
+ leave-in +
primer +
perfectionist

shampoo +
conditioner +
leave-in + primer
+ perfectionist

shampoo +
conditioner +
leave-in + primer
+ perfectionist

SUPER CRUNCHY CURLS

shampoo +
leave-in +
primer + shaper

shampoo +
mask
+ leave-in +
primer + shaper

shampoo +
conditioner +
leave-in + primer
+ shaper

shampoo +
mask
+ leave-in +
primer + shaper

shampoo +
conditioner +
leave-in + primer
+ shaper

shampoo +
conditioner +
leave-in + primer
+ shaper

PERFECT
TODAY
TOMORROW

CURLS
AND

primer

primer

primer

primer

primer

primer

